

**European Innovation Partnership (EIP)
in Hungary and in CEE countries,
a chance to link the resources of Rural Development
and Research, Development & Innovation**



Budapest, May 6th, 2014
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Origins of the EIP - AGRI

- New approach under the Europe 2020 Strategy for smart, sustainable and inclusive growth (COM (2010) 2020)
- Flagship Initiative: "Innovation Union": "European Innovation Partnerships" to address major societal challenges of today (climate change, energy and resource efficiency, health, as well as demographic change)
- EIP AGRI: Part of a group of five EIP 's
(Other EIP 's: Active & Healthy Ageing, Smart Cities and Communities, Water, Raw Materials)

General Principles

- The EIP-AGRI shall provide solutions based on:
 - Interlinking existing innovation-related measures and initiatives,
 - Facilitating communication among stakeholders and creating workable links between science and practice.

The EIP-AGRI: Interactive Innovation Model

- Far beyond speeding up transfer from laboratory to market
 - Forming partnerships - using bottom-up approaches and linking farmers, advisors, researchers, businesses, and other actors in Operational Groups
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- New insights and ideas, shape existing knowledge into solutions
 - Solutions put into practice very quickly thanks to the co-ownership generated during projects.
 - Help to target the research agenda.

Means to Implement the EIP-AGRI

Rural Development Programmes:

- Setting up "operational groups" (key actors of the EIP AGRI)
- Combining the setting up of operational groups with project funding (investment, knowledge transfer, advisory services)
- Establishing "innovation support services", e.g. to facilitate the formation of operational groups

European Union Research Policy (Horizon 2020)

- Funding research projects, also involving on-farm experiments, to enhance the knowledge base for innovation
- Interactive formats such as multi-actor projects and thematic networks

Key Acting Entities Within the EIP - Operational Groups -



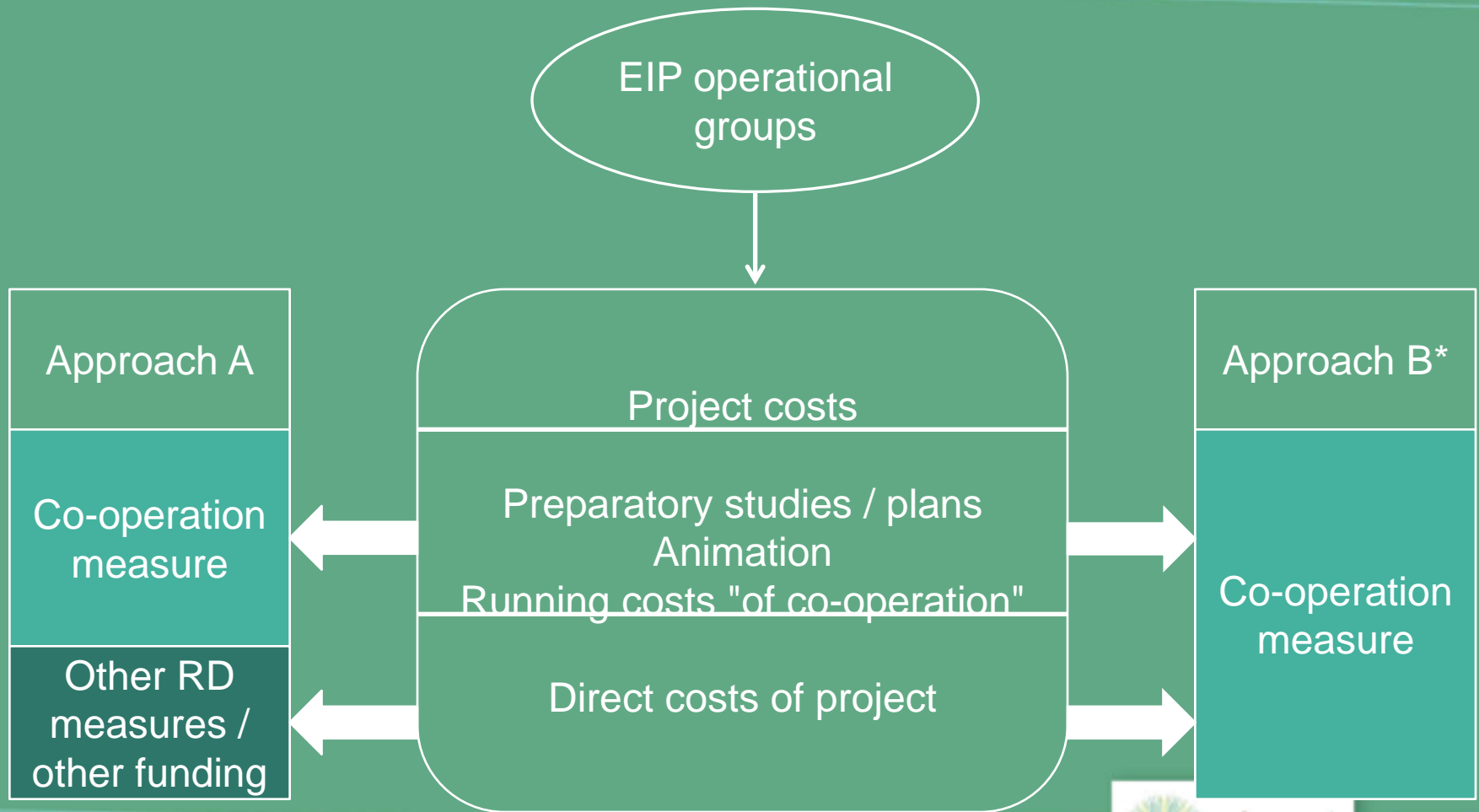
"Operational Groups" are no stakeholder networks, no stakeholder boards, no thematic coordination groups, nor discussion groups

An OG = actors working together in a project targeted at innovation and producing concrete results

What kind of projects can OGs work with?

- New grouping, new project ✓
- Existing grouping, new project ✓
- Existing grouping, **existing project** **X**
- The OG must **demonstrably have an active project** which will contribute to RD priorities of the Member State or the Region

What can be funded?



Getting Started



Getting Started

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BUILD A ROAD MAP WITH GOALS, TIMING BUDGET ETC.



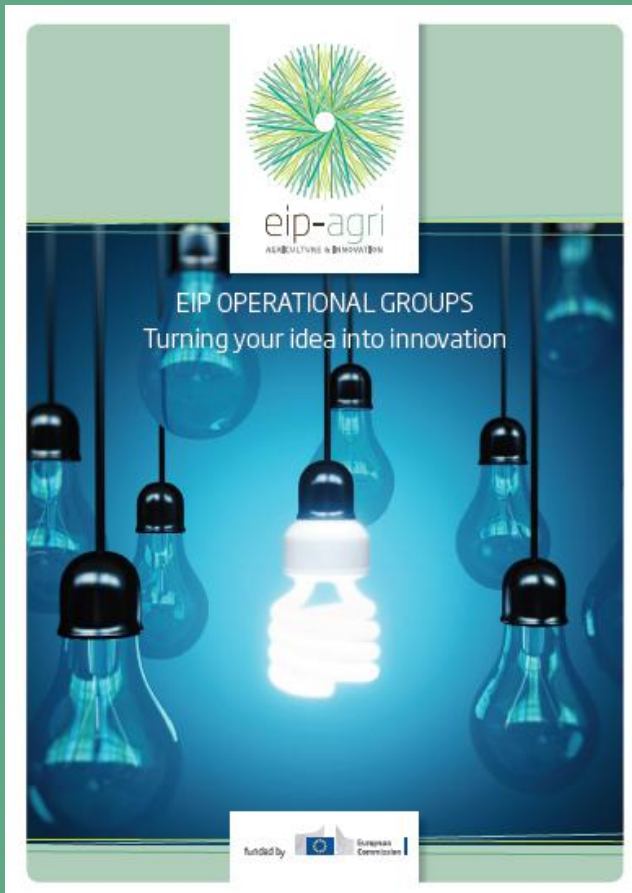
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FIND FUNDING & SEND IN THE APPLICATION



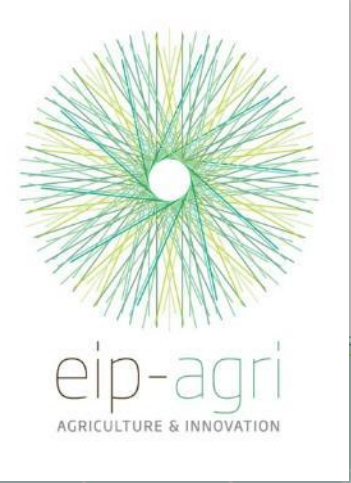


More information

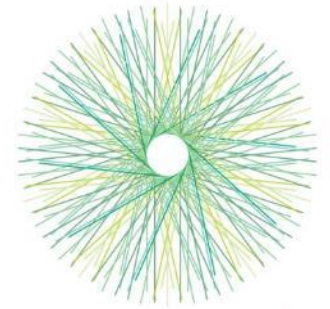


<http://ec.europa.eu/agriculture/eip/>

EIP AGRI Network



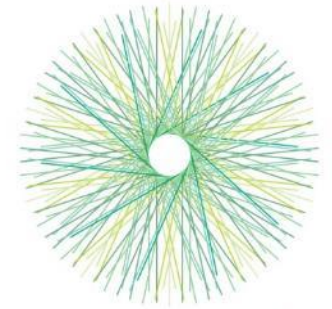
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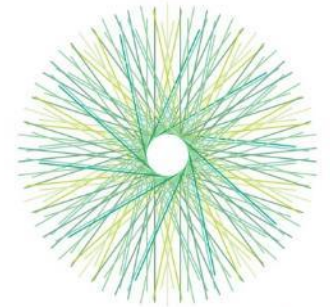
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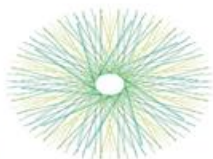
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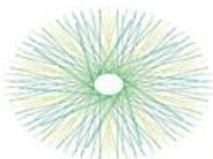
The EIP AGRI Service Point acts as a mediator in enhancing communication and cooperation between all innovation actors, including farmers, advisors, agri-business, civil society, and researchers, working at EU, national and regional level

EIP-AGRI Service Point



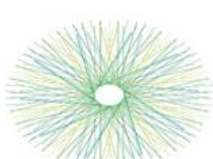
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Sharing
knowledge.
Tackling
challenges.
Connecting
people.



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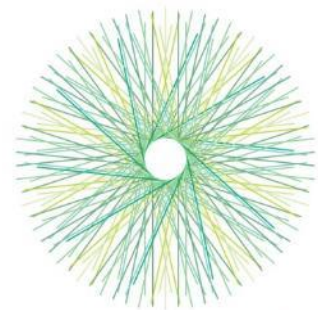


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EIP-AGRI Service Point is here to help you



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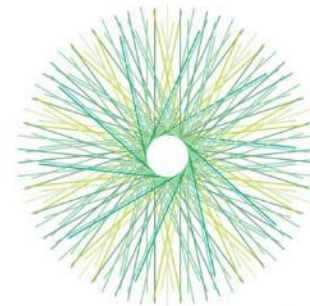
HELPDESK

FOCUS GROUPS

WORKSHOPS & SEMINARS

Connecting farmers, researchers, advisors, businesses, environmental groups, consumer interests groups or other NGOs

EIP-AGRI Service Point



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The EIP-AGRI Service Point team works closely together with DG AGRI to link all actors in the EIP-AGRI network

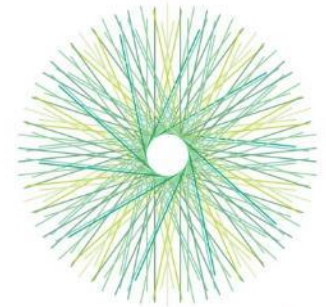
Thank you for your attention!

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